

DMD 233: Digital Video Editing

Spring 2022

Note: The instructor reserves the right to make changes to this syllabus and course content as needed. If changes are made, students will be notified via a posted Announcement.

Instructor Marco Ferrari
Class Monday, 1:00 – 4:50 p.m., Room D131
Email mferrari@clcollinois.edu
Office Hours By Appointment

COURSE DESCRIPTION

This course is designed to teach an overview of non-linear digital video editing through all levels of production using Adobe Premiere. We will not be using Apple Final Cut Pro since we are not of campus this semester. Topics covered will include video sequence storyboard design, digital video recording, logging/capturing and editing digital video footage, audio recording and editing, studio/non-studio lighting and extensive digital video camera operation. Students will develop projects from concept to completion, utilizing traditional and media-based techniques. In addition to learning the technical capabilities of the video editing software, we will discuss video and film editing theory, concepts of video art, commercial and educational videos and video's role in the world of digital filmmaking. Upon completion of this course students should be able to develop concepts, scripts, storyboards and produce professional-level digital video projects.

COURSE OBJECTIVES

Upon successfully completing the course, students will have competency in:

- Using and understanding industry relevant non-linear digital video editing software
- Understanding and utilizing various video editing, post and effects techniques
- Creating appropriate title/credit sequences
- Recording/editing audio in video production: music, effects, voice, etc.
- Developing concepts, scripts, and storyboards for video productions
- Understanding various techniques/methodologies to critique projects
- Developing independent and collaborative problem-solving techniques
- How to create, import, export, save and transfer various video file formats
- Participating in critiquing personal and peer projects

PREREQUISITE

None

COURSE MATERIALS

Recommended Text/Resources



Hillman Curtis, **Hillman Curtis on Creating Short Films for the Web**, New Riders, 2005
ISBN: 0321278917

LinkedIn Learning (previously Lynda.com): online tutorials – subscription required
Numerous YouTube tutorials on video editing, filmmaking, storyboarding, equipment, etc.

Materials Needed

External hard drive: 500 GB+ (if needed)
Journal/Sketch book
Headphones

ATTENDANCE

Attendance is **mandatory**. You have two (2) unexcused absences for the course. After three (3) unexcused absences, your final course grade will be lowered by one full letter grade. Four (4) unexcused absences will result in failure of the course. Three (3) tardies will constitute one absence. Due to the nature of this course, it is imperative that you attend class regularly in order to understand the logical flow of the course materials and projects. You will be marked late if you are not present at the start of class. If you are not present at the end of class, you will be marked absent.

STUDENT RESPONSIBILITIES AND REQUIREMENTS

- Willingness to experiment and take genuine artistic risks.
- Ability to be resourceful and seek out help when needed.

- Your participation in class and during critiques is vital to the experience of the class and your evolution as an artist/designer. Each student will be required to give a verbal presentation of their work as well as critique the work of their classmates.
- You are encouraged to share knowledge amongst yourselves during lab times – remember; there's much you can learn from each other.
- Taking notes in class is essential and will help you remember what you've learned when you are working on your own time.
- If you are absent, it is your responsibility to get notes from your peers. Do not ask me to re-teach a class for you.
- Please do not use your Email, Facebook, Twitter, Instagram, text or play games during class. If I have to ask you stop doing it, it will constitute one tardy.

RECORDING GUIDELINES

The use of recording or other recording devices by a College of Lake County student is dependent upon the particular course, program and the permission of the instructor. CLC students acknowledge that their classroom discussions and participation may be recorded. CLC students further acknowledge that any authorized recording of a class or program is for their use only and may not be accessed or utilized by any other individual. Use of any course or program recordings shall be used for educational purposes only and no replication or reproduction of the recording shall be made without the express written consent of the instructor and College of Lake County. Any student determined to have violated this procedure/rule shall be subject to discipline under the College's Student Rights and Responsibilities Policy and Procedures.

Students requesting to record a class pursuant to the Americans with Disabilities Act shall contact the Office for Students with Disabilities at (847) 543-2474.

GRADING POLICY AND ASSIGNMENTS

This course is divided between lectures, discussions, readings, assignments, and projects. The following information details the course material you will be graded on and the policy for evaluation.

All students will be graded in the following two (2) categories. These two categories will make up your final course grade.

1. Projects: 350 points

Three (3) video projects will be required throughout the semester. Projects will cover a range of creative, conceptual and technical skill sets including visual and textual

communication through digital video production. Projects will coincide with appropriate lectures, discussions and software/hardware demonstrations. Specific criteria will be given for each project. However, you will have complete conceptual and creative freedom concerning each project. Critiques are required and are considered part of your project. If you don't show up to class for a critique or do not participate, your project will be considered incomplete and will receive a failing grade.

2. In-class Assignments: 50 points

Various in-class handouts/assignments will be given throughout the semester.

When grading I look for:

- Motivated class participation and attendance
- Completion of assignment based on provided criteria
- Conceptual understanding
- Depth of involvement/dedication
- Creative and technical skills
- Documentation of all processes
- Visual and verbal presentation

Total Semester Points/Grading Scale

A = 400 – 360 | 100 - 90% = Superior

B = 359 – 320 | 89 - 80% = Above Average

C = 319 – 280 | 79 - 70% = Average

D = 279 – 240 | 69 - 60% = Below Average

F = 239 – 0 | 59 - 0% = Failure

If you plan to discontinue the course at any time during the semester, it is strongly recommended that you take responsibility for dropping the course. Grades of **W** will only be assigned to students who drop themselves.

Important Dates

1. Last date to withdraw with refund & no grade: **2/7/2022**
2. Last date to withdraw with W grade: **4/12/2022**
3. Final Exam Day: **5/9/22, 2:00 p.m. - 3:50 p.m.**

ACADEMIC INTEGRITY

You must do your own work on assignments and exams. Plagiarism, copying other people's work and claiming it as yours, violates the College Policies Governing Student Rights and Responsibilities. Plagiarized work will be graded as an F and the student may be removed from class.

WHERE TO GET HELP

Your success in this class is important to me. Various facilities and resources are available at CLC to help you with your course work. And we are here to help you through any difficult areas. So please let us know if you would like help.

If you have a documented disability that requires notetaking, test-taking, and other special accommodation or modification in procedures, class activity, instruction, requirements, etc., please let me know. You must contact the Office for Students with Disabilities (OSD), which is located in room B171 at the Grayslake campus, or call (847) 543-2474 or email osd@clcillinois.edu to arrange for any necessary accommodations. If you have an Instructor Notification Form, please make an appointment to see me so we can discuss the accommodations that you need in this course.

The College of Lake County Counseling, Advising and Transfer Services, offers academic advisement and professional counseling for students who are in crisis or are having personal problems, which may affect their academic and career goals. The services of professional counselors are available at three locations on an appointment or drop-in basis: Grayslake Campus, A124, (847) 543-2060, Lakeshore Campus in Waukegan, N211, (847) 543-2186, and Southlake Campus in Vernon Hills, V130, (847) 543-6501.

COMPUTING ENVIRONMENT AND FACILITY

Six computers (equipped with all software needed for DMD courses) in the library at the Grayslake campus are reserved for students enrolled in Digital Media + Design courses.

Library Hours: visit www.clcillinois.edu for spring hours.

ACCESS TO LABS D131 AND D133 (Grayslake Campus)

To gain access to labs D131 and D133 when a class is not in session, go to the lab, call Campus Police (847) 543-2081 and wait at the lab door for an officer to arrive and let you into the lab.

FERPA STATEMENT

To be in compliance with the **Family Educational Rights and Privacy Act (FERPA)** and to guarantee the students' privacy, CLC personnel will communicate with students only through the official college E-mail address. Contact the Help Desk if you experience problems with your student email.

